

Better Hospitality Initiative

Enabling and supporting decision-makers for sustainable business



April – June 2024

by the UN Global Compact Leading Local Networks for Sustainable Tourism



Network Bulgaria



Red Colombia



Netzwerk
Deutschland



Network France



Network Georgia



Network Greece



Network
Indian Ocean Region



Network Indonesia



Network Mauritius



Network Nepal



Rede Portugal



Network Thailand



Network Serbia



Network
Singapore



Network
Switzerland &
Liechtenstein



Network
United Kingdom

Visit www.globalcompact.ch/bhi

What you can expect



BHI Tool Times

6 online meetings of 90 minutes each



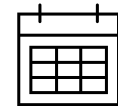
Learn & Exchange

Online learning & sharing platform



Better Hospitality Award

Receive support to develop or implement sustainability project



Timeline

April 16 until June 25, 2024

Decision-makers working in or with the hospitality sector:

- Get an **overview of tools and approaches** to lower energy costs, grow B2B/MICE business, attract workforce, and get financing through sustainability measures
- Learn from your **peers and good practice** examples
- Get the chance to win the **Better Hospitality Award** and receive support to develop/implement a sustainability project*
- Receive a **Certificate of Completion** from the UN Global Compact Leading Local Networks for Sustainable Tourism*

*if you participate in at least 3 BHI Tool Time session

Connect with and learn from experts

BHI Market Movers



UN Global Compact Local Networks



Network Bulgaria



Rede Colombia



Netzwerk Deutschland



Network France



Network Georgia



Network Greece



Network Indian Ocean Region



Network Indonesia



Network Mauritius



Network Nepal



Rede Portugal



Network Thailand



Network Serbia



Network Singapore



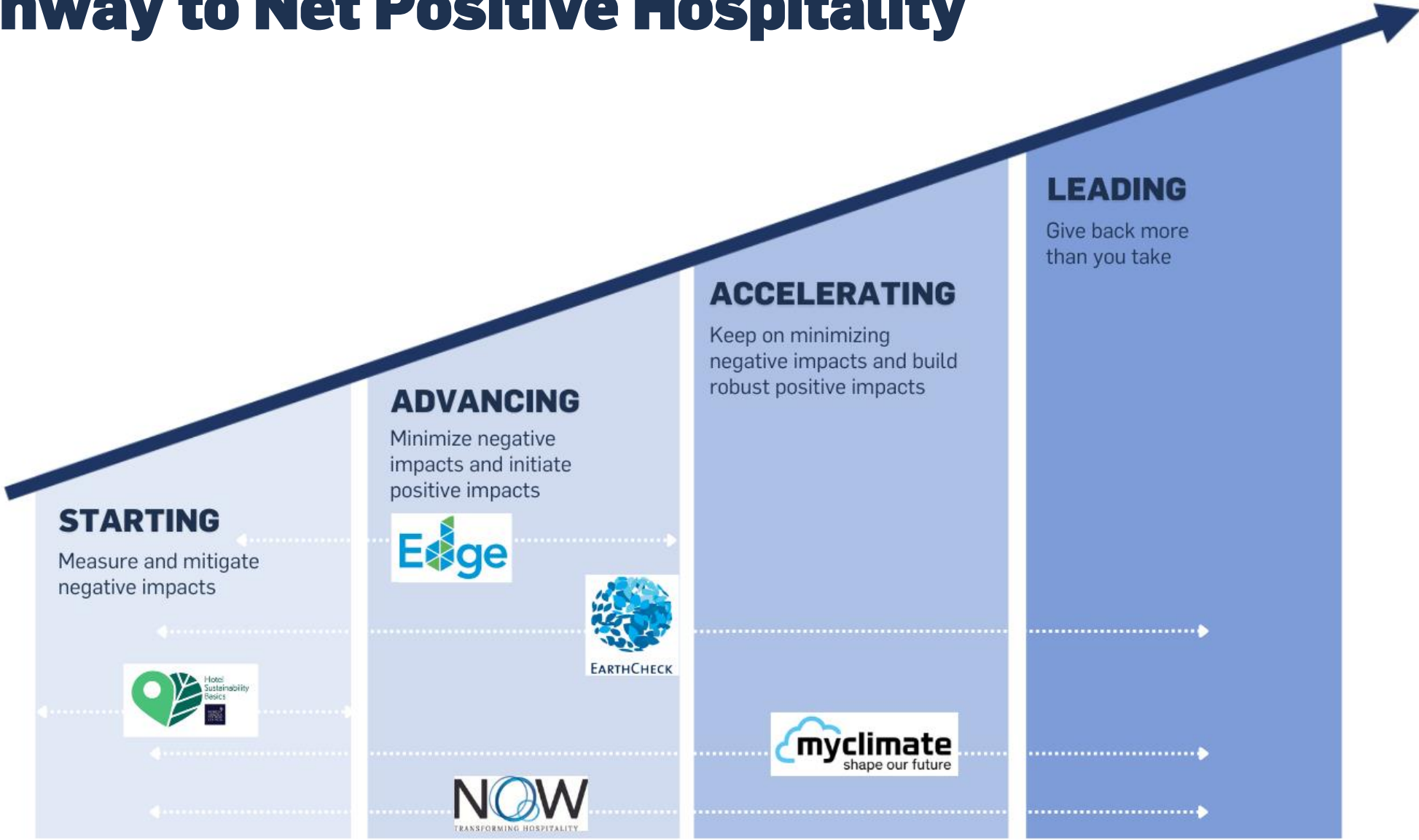
Network Switzerland & Liechtenstein



Network United Kingdom

Pathway to Net Positive Hospitality

NetPositive
Hospitality



Programme

<p>16 April 2024 10:00 CET</p> <p>BHI Tool Time with Expedia and the Sustainable Hospitality Alliance</p> <p>Details</p>	<p>30 April 2024 10:00 CET</p> <p>BHI Tool Time with World Travel & Tourism Council on Hotel Sustainability Basics</p> <p>Details</p>	<p>14 May 2024 10:00 CET</p> <p>BHI Tool Time with International Finance Corporation on EDGE</p> <p>Details</p>
<p>28 May 2024 10:00 CET</p> <p>BHI Tool Time with EarthCheck and NOW</p> <p>Details</p>	<p>11 June 2024 10:00 CET</p> <p>BHI Tool Time with myClimate</p> <p>Details</p>	<p>25 June 2024 10:00 CET</p> <p>BHI Tool Time with To be announced</p> <p>Coming soon</p>

The dates of the BHI Tool Times can be subject to change.

Better Hospitality Award (1)



Participation

Companies that participate in at least 3 BHI Tool Time meetings can submit a proposal to win the Better Hospitality Award (BHA) for transformational ideas.

The BHA is aimed at companies that have not yet started a sustainable transformation or are at its early stages. The BHA serves to incentivise and guide them in the development of an according project or strategy.

The proposals to be submitted necessarily include the topic of decarbonization, either exclusively or as part of a wider sustainability project or strategy.

Evaluation criteria

Company and people

1. Credibility and competence of company
2. Credibility and competence of team in charge

Proposal

1. Potential ecological impact
2. Strategic embeddedness in business strategy/model
3. Methodology
4. Available resources
5. Innovativeness
6. Potential of replication

Better Hospitality Award (2)



Support and reward

There are 2 global BHA winners, 8 regional BHA winners, and 1 BHA winner per country. They will...

- receive the BHA at the virtual BHA Ceremony;
- receive at least 8 hours of consulting from 1-2 competent BHI Market Movers to further develop and/or implement their project or strategy (only global and regional winners);
- have the right to use the BHA logo with the respective year (BHA 2024, BHA 2025, etc.) for their corporate communication;
- can participate in the 2 subsequent BHI editions for free (only the global and regional winners);
- are communicated as BHA winners in all BHI communication channels.

BHA for transformational ideas

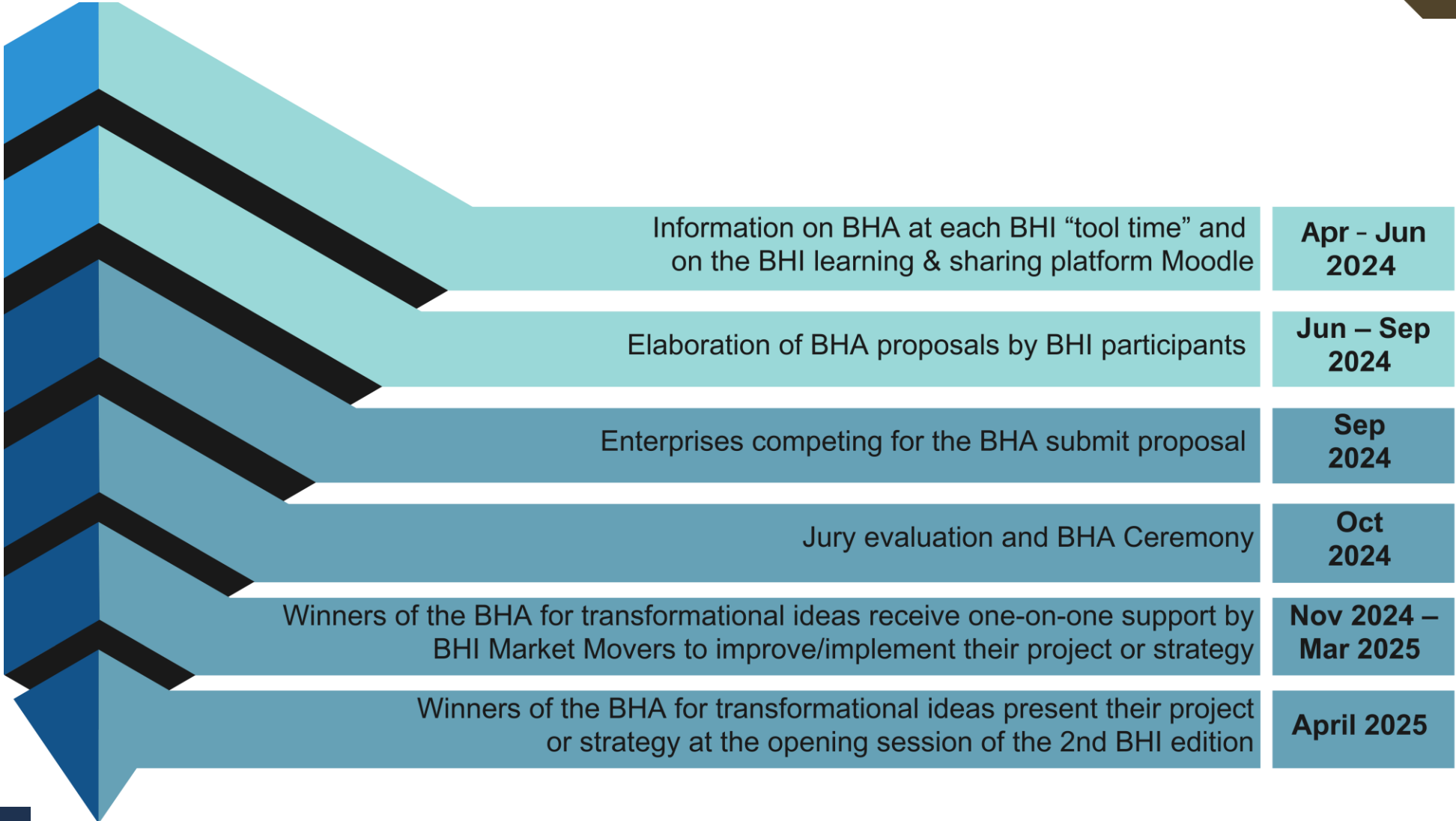
2 Global BHA winners (2 in total)

8 Regional BHA winners
(4 from Asia & Oceania,
4 from Europe & Africa)

Country winners
(1 per country)*

* at least 5 proposals have to be submitted per country

Better Hospitality Award (3)



Register today

- Sign up once and participate **in as many BHI Tool Times as you want**
- A registration can cover up to **two representatives** of your hotel/business
- If you can't participate in a BHI Tool Time, watch the recording and ask questions afterwards on the **BHI learning & sharing platform**
- Only **20 spots available per country** to foster diversity and interaction
- Participation fee: **free** for UN Global Compact participants, **USD 60** for non-participants.

Learn more & sign up



www.globalcompact.ch/bhi