

# Become an Ambassador

of the UN Global Compact Switzerland & Liechtenstein

Become an Ambassador of the UN Global Compact Network Switzerland & Liechtenstein (GCNSL) and support us in our mission of promoting responsible business practices and sustainability.

As an Ambassador your company will play a vital role in promoting the network's mission, the Ten Principles and the 17 Sustainable Development Goals in your region and among your stakeholders. Get involved in events, represent the local network and contribute to a more sustainable and inclusive economy in Switzerland, Liechtenstein and beyond.

## BENEFITS

- Direct involvement with the GCNSL Secretariat, giving you the opportunity to play an active role in promoting sustainability and the SDGs outside of your company.
- Some scope to bring forward ideas and inputs, allowing you to share your expertise and contribute to the success of our network.
- Exposure through our website, events, annual report, and social media as your company will be listed as an Ambassador, highlighting your partnership with us and your dedication to promoting sustainable and responsible business practices.

## AMBASSADOR CRITERIA

Ambassadors are appointed for a renewable one-year term by the Board of Directors on the proposal of the secretariat following a selection procedure. The following criteria\* needs to be fulfilled:

- Participant of the UN Global Compact for at least two years.
- Has submitted its Communication on Progress (CoP) in time & is up to date with the yearly membership.
- Regularly participates in the programmes / events offered by the UN Global Compact.
- The appointed representative of the Ambassador's company is highly motivated, speaks fluently English and preferably the main language in the Ambassador's region
- Commitment 3 working days per year (minimum) including participation in a yearly on-boarding workshop
- Commitment of leading a minimum of one yearly networking event (with the support of the Secretariat)

\*Check the [Ambassador Agreement](#) for the full criteria list and for further information on the role.



### For questions contact:

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