



**Global Compact**  
Network  
Switzerland & Liechtenstein

# Annual Report 2021



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION



# Letter from our President and our Executive Director

Like the previous year, the COVID-19 pandemic influenced the way we collaborated, but also the way our organization and sustainability in general was perceived; global challenges became even more urgent, and many companies realized they should improve their societal impact and work on their sustainability strategy before it's too late.

These are some of the reasons why we have seen an impressive membership growth in 2021 like never before. The growing number of participants is both impressive and gratifying at the same time. We shall see if this trend continues once the COVID-19 pandemic comes to an end and we arrive in the "new normal".

We cannot predict the future. Surely, the war in Ukraine will bring huge challenges, but it is yet too early to evaluate the implications. The Swiss and Liechtenstein Local Network has a long-standing and constructive collaboration with our Ukrainian counterpart. We participated in two large events in Kyiv last December and we are jointly involved in the planned Ukrainian Reform Conference (URC). We are also strongly collaborating with the Belarusian, as well as other Eastern and Western European Local Networks. Jointly, we continue to contribute to a peaceful world through a sustainable and responsible economy.

Now more than ever, we urge you to apply the Ten Principles of the UN Global Compact throughout this crisis. We will continue our journey together with all companies all around the world to stand for Human & Labour Rights, Environment and Anti-Corruption. Finally, we would like to thank our colleagues in the Secretariat, our board members and our members. It is wonderful to be able to work together with these passionate and ambitious people on our shared mission.

Yours sincerely

Dr. Ruth Blumer E. Lahner and Antonio Hautle



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# Executive Summary

The year 2021 was more productive than ever for the UN Global Compact Network Switzerland & Liechtenstein, with a strong inflow of new participants (more than 55) and over 70 trainings, meetings, and events with a total participation of 3200+ people.

We commenced the year in a lockdown. During the Summer, the restrictions were slightly eased, and we were cautiously able to organise first in-person events. The Fall and Winter brought us back to online activities and home office only. However, we continued to offer a large number of high-quality online trainings, accelerators, sharing & learnings, and events.

In collaboration with other Local Networks and external partners, we were able to offer multiple inputs towards the Responsible Business Practices (RBC) improvement of our participants and relevant business associations, be in dialogue with several NGOs, PRME members, student associations, political parties and interest groups as well as the Swiss Federal Administration.

The external evaluation, agreed in the contract with the Swiss Agency for Development and Cooperation (SDC) as base for the next contract period, showed a positive evolution of our Local Network and provided the base for the elaboration of our next strategic planning, to be started in 2022 in the perspective of a new contract with SDC for the period 2023-26.



# Priority Areas

In 2021, two areas were particularly relevant for our Local Network:

- a) growing awareness and demand for business sustainability
- b) the implementation of the new UN Global Compact strategy 2021-23.

We continued working under conditions generated by the COVID-19 pandemic. That is, most of the activities were conducted online and we worked mostly from our home offices.

## Growing Awareness

The past year proved to be the most successful for the UN Global Compact. We have seen a strong growth in membership both globally and in Switzerland & Liechtenstein. The COVID-19 pandemic has led to an increased awareness for sustainability. Especially the awareness for climate change has become obvious and was reflected in the media especially during COP26. Large business organisations like economiesuisse and SwissHoldings have integrated sustainability in their strategies, also due to the intensive debates on the Responsible Business Initiative (RBI).

Our increased relevance for our members created more visibility and helped to elevate our brand to become a thought leader in Switzerland and Liechtenstein. We are perceived as one of the relevant actors in the field of responsible business conduct RBC and the Agenda 2030 (SDGs).

## Implementation of the UN Global Compact Strategy 2021-23

The launch of the new UN Global Compact Strategy defines clear objectives and demonstrates the way forward for our global initiative. The strategy, elaborated in a collaborative process between many stakeholders, increases our relevance and impact on RBC and the Agenda 2030.

Our Local Network is strongly involved in several global working groups: new CoP, country programs, finance management, emerging Local Networks. The collaboration between the UN Global Compact headquarters and the Local Networks has proven to be more and more effective and fruitful. The increasing number of joint programs (accelerators, working groups, playbooks, etc.) enables Local Networks to offer high-quality trainings, like the SDG Ambition Accelerator training programme, at low cost.





# Global Compact Network Switzerland & Liechtenstein - Strategic Priorities 2021

In line with our planning conditions, the Board and Programme Committee evaluated at its retreat (Nov. 2020) the activities and confirmed the following priorities for 2021:

- The UN Global Compact Network Switzerland & Liechtenstein supports its members and interested new companies to implement responsible business in their culture and operations along their whole value chain and enables companies to interpret the new legal requirements (after the RBI vote). We hold our members accountable by supporting them towards improved reporting.
- The UN Global Compact Network Switzerland & Liechtenstein contributes to a private sector that behaves responsibly and sustainably and commits to the Agenda 2030 (SDGs), by playing its role as a multi-stakeholder convening platform, leveraging partnerships through cooperation with the Swiss Federal Administration, business-networks, NGOs, academia and other partners.
- The UN Global Compact Network Switzerland & Liechtenstein grows in relevance and size by retaining our members through high quality services and global reputation; we attract and engage at least 30 new members per year for responsible, sustainable business practices and the SDGs.
- The UN Global Compact Network Switzerland & Liechtenstein contributes to the evolution of the UN Global Compact regionally and globally by engaging in regional and global activities and by supporting selected emerging Local Networks within its limited resources.

We implemented these objectives through our manyfold activities. In a technical report, we measure our outcomes and adapt the planning for the upcoming year. Some of the most important activities follow hereafter.

## External Evaluation

We continued our collaboration with the Swiss Federal Administration under the current contract ending in December 2022. In this contract, an external evaluation by ecos took place. It showed the many positive steps in our evolution since 2015. Furthermore, it made some helpful suggestions for the elaboration of the new strategic framework 2023-26, which will be aligned with the UN Global Compact strategy. The documents with the management responses can be found [here](#).

During the retreat (Nov. 2021) the Board and the Programme Committee took already into consideration the results of the external evaluation for the planning 2022 and created a “Strategy working group” to prepare the new strategic framework 2023-26. It will serve as base for the last contract period 2023-26 with SDC and the Swiss Federal Administration.



# Global Compact Network Switzerland & Liechtenstein - Outcomes & Outputs 2021



## Membership Base

We had a successful increase in new members in 2021.

	Membership 2020	Membership 2021
New members	46	61
Delistings	10	6
Total Members by 31.12	206	261



The numeric objective of +30 members was surpassed and the financial expectations were exceeded.

A full list of all our members can be found [here](#).

## Engagement Opportunities

On a global level, we co-organized several activities for UN Global Compact flagship events:

- UN Global Compact Leaders Summit 2021 (registrations globally 21'243). Side event: "Unlocking tourism for recovery: partnerships for a sustainable future"
- UN Global Compact Leaders Summit 2021 (registrations globally 21'243). Side event: "Accelerating Women's Leadership through Cross Regional Perspectives" with Local Networks Bangladesh, Italy, Brazil and Kenya

We continued to be involved in the following global and regional platforms as well as Global Impact Initiatives (GII):

- SDG Ambition Accelerator Round 2
- Climate Ambition Accelerator Round 1
- Action Platform on SDG 16 (workshop with Swiss participants)
- Action Platform Decent Work in Supply Chains and Child Labour
- Promotion of Women Empowerment Principles (WEPs)
- Sustainable Finance for companies
- European working group on climate change
- Elaboration of a playbook on anti-corruption for other Local Networks

Highlights from our activities on a local level:

- Human Rights Due Diligence Training Programme
- Sustainability Reporting Series
- Quarterly webinars: "Briefing on Regulatory Trends in the European Union and the International Level" as a joint initiative with ten other Local Networks, financed by the UN Global Compact Network Switzerland & Liechtenstein
- Regular pre-evening dialogues
- Working Group on Sustainable Supply Chain Management, in collaboration with öbu

- Public event on child labour risks in supply chains of Swiss enterprises
- Three “Tourism and Resilience Dialogue” events, organised with the University of the Grisons, SECO and UNWTO with the participation of several other Local Networks (Portugal, Mauritius, Italy, Brazil)
- Contributions in events and trainings from our side to Local Network in Ukraine, Bangladesh and North-Macedonia
- Visionary Heroes video project with Deloitte Switzerland

## Interaction with Academia, Public Sector and NGOs

The brokerage between different stakeholders (public, civil society, and private sector) was possible in the following areas:

- Stakeholder-meeting and exchange with all non-business-members of the UN Global Compact Network Switzerland & Liechtenstein. We plan regular non-business activities and activities between our non-business and business participants in 2022
- Public events with SECO, SDC: Tourism recovery dialogue (3 events); Unternehmensverantwortung im Finanzsektor; eco-suisse and BAFU on supply chain management; 20 years contact point OECD guidelines; SDC event; Pre-evening dialogue with SDC on the private sector strategy
- The UN Global Compact Network Switzerland & Liechtenstein and SECO signed a memorandum of understanding for the implementation of trainings on HRDD. As operational partner, Focusright, was mandated by SECO. This collaboration will be ongoing
- Several events, trainings and interventions with Universities and Fachhochschulen (Zürich, FHGR; CCSR); student organisations oikos and aiesec (closed events): sustainability and SDGs, anti-corruption, supply chain management, child labour, counter-proposal RBI
- Fair cobalt initiative, informal meetings with NGOs on specific topics
- Collaboration for a study on child labour with UNICEF, to be published in 2022

We are still not at the level we want to be in our collaboration with the civil society actors. We plan to continue and use especially our non-business participants and selected NGOs for collaboration in 2022.

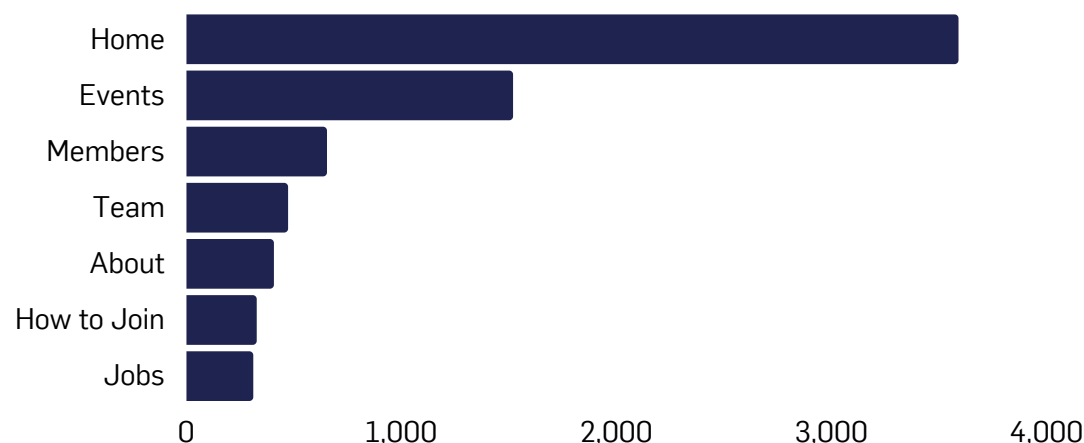
## Marketing & Communications

In 2021, the UN Global Compact Network Switzerland & Liechtenstein experienced a great growth in online presence. Our goal is to highlight best practices from participating companies and inspire organizations to take concrete actions towards achieving the Global Goals.

Website traffic (Jan 1 - Dec 31 2021):



Page visits (Jan 1 - Dec 31 2021):



LinkedIn followers (May 16 2021 - May 15 2022):





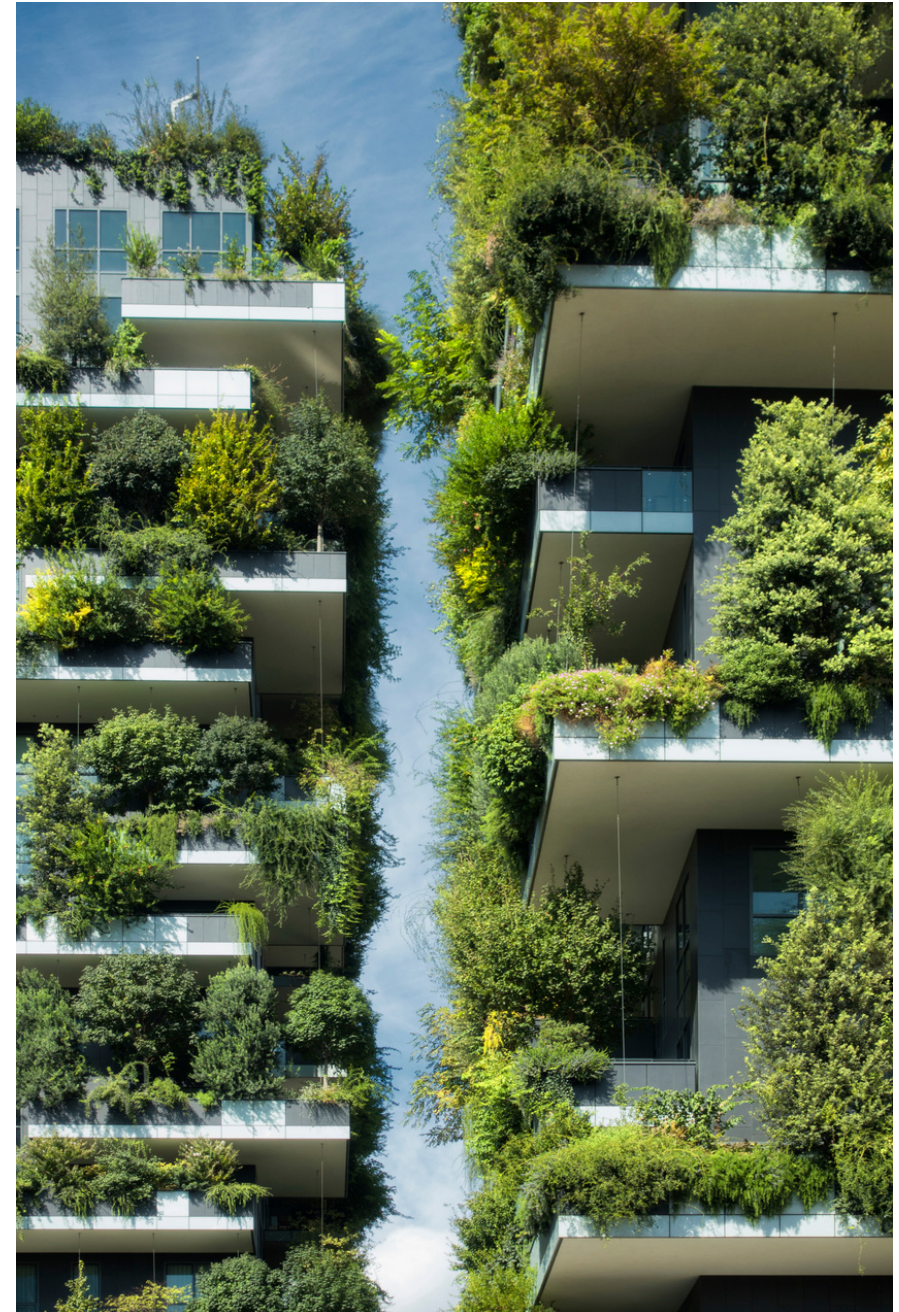
# Lessons Learned & Outlook 2022

Based on our strategic framework, the annual planning process 2022 was decided by the Board and the Programme Committee in their November 2021 retreat.

The programme 2022 foresees the following Focus Areas:

- The Ten Principles of the UN Global Compact
- Human & Labour Rights
- Environment & Climate
- Anti-Corruption
- Sustainable Development Goals (SDGs)
- Sustainable Supply Chains
- Sustainability Reporting

The elaboration of the new strategic framework 2023-26 will be an important next step in determining the way forward. Hopefully the end of the COVID-19 pandemic will see more changes both on a behavioural and economic level. The war in Ukraine will surely bring huge challenges, but it is yet too early to evaluate the implications this will bring to the economy and society as a whole.





# Human Resources

## Secretariat

The team of the UN Global Compact Network Switzerland & Liechtenstein counts on average, a total of 4 full-time employees. If the growth continues, we will explore the possibility of hiring more staff.

## Board and Programme Committee

The Board contributed in many ways to the success of our work. Some are listed here:

- Board and Programme Committee meetings
- The President holds a tri-weekly 1-2h working session with the Executive Director
- Regular contacts and interaction with the Vice-President and Programme Committee President
- N. Schornoz organized the retreat
- The Key Account Working Group met 3 times and continued in their support to recruit new participants. Board members use their network to promote RBC and potential new participants to the UN Global Compact
- Provide support to financial and legal questions, contributions to organize breakout sessions at global and local events
- Active participation in our events
- Support for new rules, strategy, and planning

Board		
<b>President</b>	Head Regulatory Affairs, Sustainability & SHEQ KLK Kolb Group 8908 Hedingen	appointed June 2016 (as President) June 2015 (as Board Member)
<b>Dr. Ruth E. Blumer Lahner</b>		
<b>Vice President</b>	Director of Corporate Social Responsibility Richemont International SA 1293 Bellevue	appointed July 2014
<b>Matthew Kilgariff</b>		
<b>Nick Bell</b>	Global Head of Marketing Communications Trafigura 1207 Geneva	appointed June 2019
<b>Jerome Barra</b>	Vice President InnoTech Firmenich SA 1217 Meyrin/Geneva	appointed June 2021
<b>Ursula Finsterwald</b>	Head Group Sustainability Management LGT Group 9490 Vaduz, Liechtenstein	appointed June 2018
<b>Helen Medina</b>	Senior Public Affairs Manager, Government and Multilateral Relations Nestlé SA 1800 Vevey	appointed June 2019
<b>Caroline Portmann</b>	Head Sustainability Public Policy Credit Suisse AG 8001 Zürich	appointed June 2015
<b>Marina Prada</b>	Head Sustainability Performance Syngenta Crop Protection AG 4058 Basel	appointed June 2018
<b>Nicolas Schornoz</b>	Chief Financial Officer Vestergaard 1003 Lausanne	appointed June 2018
<b>Thomas Pletscher</b>	Secretary General ICC Switzerland 8032 Zürich	appointed March 2006

Program Committee		
<b>President</b>	Director of Corporate Social Responsibility Richemont International SA 1293 Bellevue	appointed February 2015
<b>Matthew Kilgariff</b>		
<b>Cécile Rivière</b>	DEZA Freiburgstrasse 130 3003 Bern	appointed January 2022
<b>Rémy Friedmann</b>	EDA / PHRD Bundesgasse 32 3003 Bern	appointed February 2015
<b>Alex Kunze</b>	SECO Holzikofenweg 36 3003 Bern	appointed February 2015
<b>Helen Medina</b>	Senior Public Affairs Manager, Government and Multilateral Relations Nestlé SA 1800 Vevey	appointed June 2019
<b>Nicolas Schornoz</b>	Chief Financial Officer Vestergaard 1003 Lausanne	appointed June 2018

# Financial Report

The overall financial situation remains positive. As expected, the on-going unpredictable nature of the pandemic has resulted in lower expenses than expected – less travel and fewer in-person events.

Based on our cautious expenses practice, our income largely exceeded our expenses. This allowed us to create a new 80% to 100% position. We decided to employ our former trainee, Fabienne Sigg, as a project manager, starting 1st of January 2022 and to increase the position of the assistant to the Executive Director from 50% to 80% (Annie Forster). If the growth continues, we will further expand our personnel. For 2022, we will continue collaborating with external mandates on limited terms, to ensure that we stay within our financial possibilities.

## Balance Sheet 2021 (in CHF)

	31.12.2021	Prior year
<b>Assets</b>		
Cash and cash equivalents	476'811.42	357'019.59
Receivables from deliveries and services	101'695.00	40'586.30
Prepaid expenses	0.00	1'591.53
<b>Total current assets</b>	<b>578'506.42</b>	<b>399'197.42</b>
Tangible fixed assets	0.00	2'946.70
<b>Total non-current assets</b>	<b>0.00</b>	<b>2'946.70</b>
<b>Total assets</b>	<b>578'506.42</b>	<b>402'144.12</b>
<b>Liabilities</b>		
Trade payables	49'890.00	42'827.25
Other current liabilities	0.00	0.00
Deferred Income	9'400.00	9'400.00
Accrued Expenses	100'466.20	63'075.55
<b>Total current liabilities</b>	<b>159'756.20</b>	<b>115'302.80</b>
Association capital	286'841.32	208'452.09
Profit/Loss for the year	131'908.90	78'389.23
<b>Total equity</b>	<b>418'750.22</b>	<b>286'841.32</b>
<b>Total equity and liabilities</b>	<b>578'506.42</b>	<b>402'144.12</b>

## Budget 2022 (in CHF)

		Actual as at 31 Dec 2021	Budget 2021	Budget 2022	± CHF 2021 Budget	% of Total Budget
<b>INCOME</b>						
3000/3900	Membership	522,285	330,000	515,000	185,000	71%
3100	Additional Member Contributions	1,438	20,000	2,000	-18,000	0%
3200	Seminars	720	25,000	2,000	-23,000	0%
3300	Swiss Confederation	200,000	200,000	200,000	0	28%
3610	In-Kind Contributions <sup>1</sup>	6,000	6,000	6,000	0	1%
<b>TOTAL INCOME</b>		<b>730,443</b>	<b>581,000</b>	<b>725,000</b>	<b>144,000</b>	<b>100%</b>
<b>EXPENSES</b>						
6000	Rent	-7,500	-7,500	-12,000	4,500	2%
4000/4100/4200	Direct costs of services	-80,176	-75,000	-75,000	0	10%
5000/5900	Personnel Expenses <sup>2</sup>	-406,581	-410,000	-562,200	152,200	76%
6110	IT Related Expenses	-25,813	-12,000	-30,000	18,000	4%
6500/6510/6540/	Other Office Expenses	-17,372	-19,000	-22,000	3,000	3%
6600	Advertising Costs	-11,714	-12,000	-12,000	0	2%
6640	Entertainment and Travel Expenses	-13,204	-21,000	-21,000	0	3%
6900	Other administrative expenses	-2,947	-4,000	-8,000	4,000	1%
6820/6800	Financial Costs	-461	-500	-1,000	500	0%
8900	Taxes	-32,767	-26,300		-26,300	0%
<b>TOTAL EXPENSES</b>		<b>-598,535</b>	<b>-587,300</b>	<b>-743,200</b>	<b>151,400</b>	<b>100%</b>
<b>Profit/Loss</b>		<b>131,909</b>	<b>-6,300</b>	<b>-18,200</b>		
Expenses excluding tax		-565,768		-743,200		



## Income Statement (in CHF)

	2021	Prior year
Memberships	522'285	309'390
Additional Member Contributions	1'438	1'000
Seminars	720	1'800
Swiss Confederation	200'000	200'000
Other Income	6'000	6'000
<b>Total revenues</b>	<b>730'443</b>	<b>518'190</b>
Rent	-7'500	-7'500
Direct costs members	-16'726	-481
Direct costs projects	-4'227	0
Direct costs seminars	-59'223	-29'855
Administrative Expenses	-406'581	-344'256
Maintenance EDP	-25'813	-8'644
Office expenses	-17'372	-11'632
Advertising costs	-11'714	-4'443
Entertainment and travel	-13'204	-9'615
<b>Total operational expenses</b>	<b>-562'360</b>	<b>-416'426</b>
<b>Profit before interest, tax and depreciation</b>	<b>168'083</b>	<b>101'764</b>
Depreciation	-2'947	-1'474
<b>Profit before interest and tax</b>	<b>165'137</b>	<b>100'290</b>
Financial expenses	-461	-338
<b>Ordinary operative profit before taxes</b>	<b>164'676</b>	<b>99'952</b>
Extraordinary income	0	0
<b>Profit before tax</b>	<b>164'676</b>	<b>99'952</b>
Tax expenses	-32'767	-21'563
<b>Profit for the year</b>	<b>131'909</b>	<b>78'389</b>

# Report of the statutory auditors

## on the limited statutory examination to the General Meeting of Global Compact Network Switzerland & Liechtenstein (GCNSL) Zürich

As statutory auditors, we have examined the financial statements of Global Compact Network Switzerland & Liechtenstein (GCNSL), which comprise the balance sheet, income statement and notes, for the year ended 31 December 2021.

These financial statements are the responsibility of the Board. Our responsibility is to perform a limited statutory examination on these financial statements. We confirm that we meet the licensing and independence requirements as stipulated by Swiss law.

We conducted our examination in accordance with the Swiss Standard on Limited Statutory Examination. This standard requires that we plan and perform a limited statutory examination to identify material misstatements in the financial statements. A limited statutory examination consists primarily of inquiries of association personnel and analytical procedures as well as detailed tests of association documents as considered appropriate in the circumstances. However, the testing of the operational processes and the internal control system, as well as inquiries and further testing procedures to detect fraud or other legal violations, are not within the scope of this examination.

Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the association's articles of incorporation.

PricewaterhouseCoopers SA

  
Marc Secretan  
Audit expert  
Auditor in charge

  
Wladimir Berchot

Genève, 9 May 2022

Enclosure:

- Financial statements (balance sheet, income statement and notes)

PricewaterhouseCoopers SA, avenue Giuseppe-Motta 50, case postale, CH-1211 Genève 2, Switzerland  
Téléphone: +41 58 792 91 00, Téléfax: +41 58 792 91 10, [www.pwc.ch](http://www.pwc.ch)

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UN Global Compact Network Switzerland & Liechtenstein, Zürich

### Notes to the financial statements (in Swiss francs)

#### Information, Structure and Status of Global Compact Network Switzerland & Liechtenstein

Dedicated to the mission and objectives of the United Nations Global Compact initiative, the association links the according Corporate (Social) Responsibility, Sustainability or Corporate Citizenship efforts of its members with the Global Compact community worldwide and contributes to such activities in Switzerland.

Global Compact Network Switzerland & Liechtenstein is an association according to Article 60 ff. of the Swiss Civil Code ("Schweizerisches Zivilgesetzbuch").

The association's registered office is located at ICC Switzerland, Hegibachstrasse 47, 8032 Zürich.

#### 1 Accounting principles applied in the preparation of the financial statements

These financial statements have been prepared in accordance with the provisions of commercial accounting as set out in the Swiss Code of Obligations (Art. 957 to 963b CO, effective since 1 January 2013). Significant balance sheet items are accounted for as follows:

##### Receivables

Receivables and other short-term receivables are carried at their nominal value. Impairment charges are calculated for these assets on an individual basis; for the remainder, a general allowance of 10% has been made.

##### Tangible Fixed Assets

Equipment is carried at cost.

#### Details, analyses and explanations to the financial statements

2 Full-time equivalents, averaged over the year, did not exceed 10 employees.

#### 3 Pension liabilities

Global Compact Networks Switzerland & Liechtenstein has no Pension liabilities as of December 31, 2021 (2020: no Pension liabilities)

#### 4 Contingent liabilities

Global Compact Network Switzerland & Liechtenstein is not involved in legal disputes.

#### 5 Net release of hidden reserves

No hidden reserves were released in the year under review (2021: No hidden reserves were released).

#### 6 Significant events occurring after the balance sheet date

It has no significant events occurring after the Balance Sheet date.



# Global Compact Network Switzerland & Liechtenstein - Own CSR/RBC Practices

The board, program committee and secretariat are committed to respect and implement the Ten Principles of the UN Global Compact in all our work.

## Respecting the Environment

In 2021, very few travels took place. As a principle, we travel by public transport to work and to business meetings in Switzerland; we use trains in Europe whenever possible. Board meetings and international collaboration is done more often by electronic means. We compensate our travel emissions with myclimate or on the Swiss Airline platform. We rent our newly renovated office space with lower negative impacts. We will continue to reduce negative impacts as much as possible.

## Working towards a Fair and Inclusive Society

We provide good and fair employment conditions with strong social insurance benefits for all our staff. We order sustainable products and services from our suppliers, whenever possible certified products.

We care for inclusion, respecting the gender balance at our events (no men only panels and events) and on our Board (5 women, 4 men).

We will continue in this line and become even more consequent in these requests to our suppliers and partners.

## Anti-Corruption

Internally, we have clear rules and regulations in place. The new Code of Conduct, approved by the General Assembly 2021, must be signed every year by all board members and all employees.

The financial controls are in place with approvals requiring dual signatures, regular control by the board and SDC and an annual external audit by PWC.

## SDGs

We have small negative environmental impacts but try to reduce them as much as possible. Our main contribution to the SDGs is in our work to support companies in their CSR/RBC journey and their interaction with the public sector, civil society and the private sector (companies and business networks).

