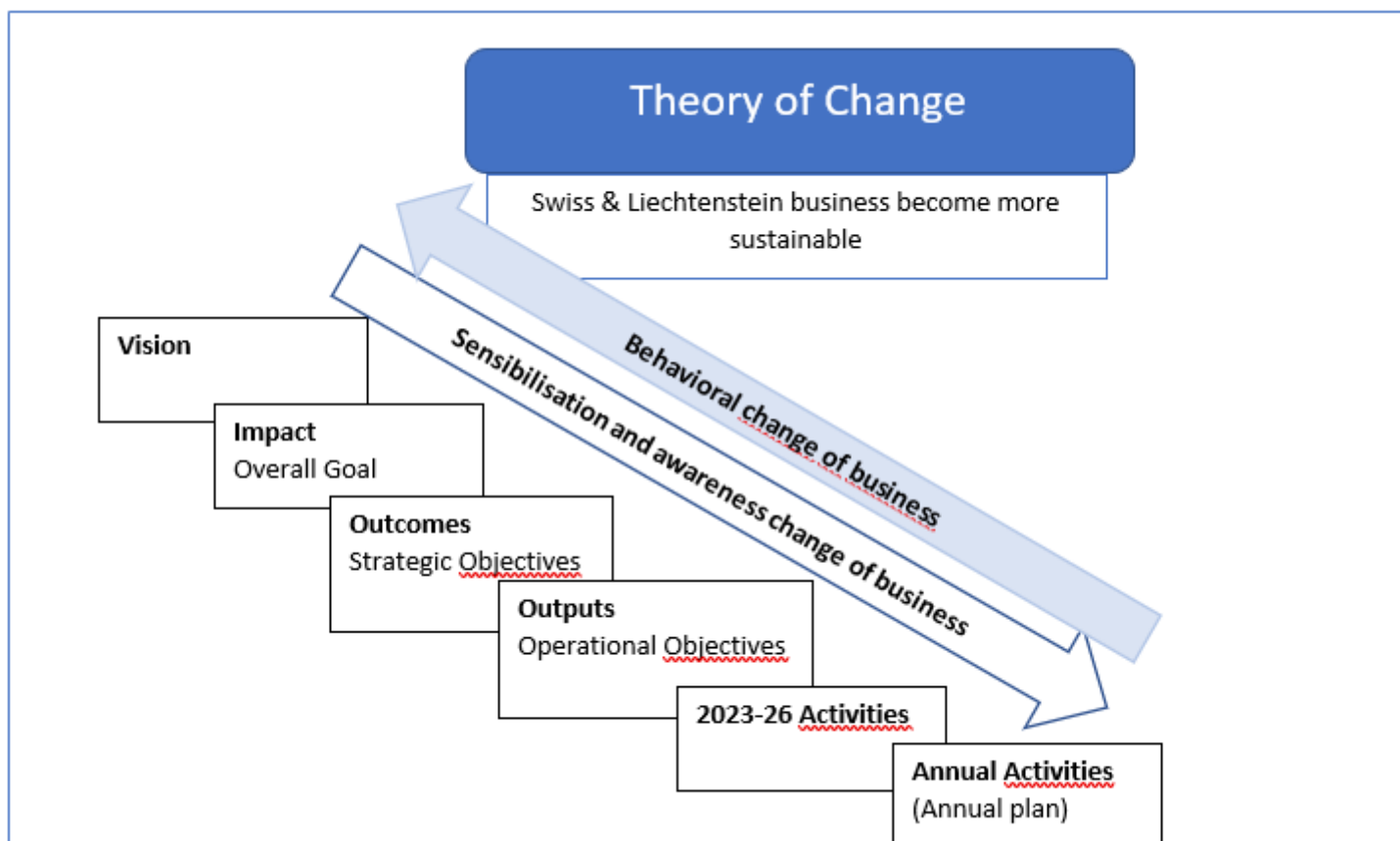


## Strategic Framework UN Global Compact Network Switzerland & Liechtenstein 2023-2026



### Vision

THE UN GLOBAL COMPACT NETWORK SWITZERLAND & LIECHTENSTEIN ENGAGES AND ENABLES THE PRIVATE SECTOR TO SUBSTANTIALLY CONTRIBUTE TO THE CREATION OF A MORE GLOBALLY INCLUSIVE AND SUSTAINABLE ECONOMY

### Overall Goal GCNSL 2023-26:

*"The UN Global Compact Network Switzerland & Liechtenstein is accelerating and scaling the local and global collective impact of its Participants by upholding the Ten Principles and delivering on the Sustainable Development Goals"*

GCNSL contributes, in joint engagement with its stakeholders, to an enabling ecosystem for a sustainable and responsible economy in Switzerland & Liechtenstein; and in selected regional contexts through the collaboration with other Local Networks and with Swiss-Liechtenstein companies and NGOs.

GCNSL enables its Participants (companies) to implement Responsible Business Conduct (RBC) progress and holds them accountable through annual reporting mechanisms.

## Our Key-Stakeholder (see separate document)

**Outcome 1: The Swiss and Liechtenstein business community acknowledges the importance of and endorses responsible business conduct (RBC) and the Ten Principles along their value chains.**

Output 1: GCNSL promotes and disseminates RBC knowledge, instruments, and good practices

GCNSL disseminates the information and know-how of the UN Global Compact, the Local Networks and other strategic partners to sensitise the Swiss and Liechtenstein business community on responsible business practices and the Ten Principles of the UN Global Compact.

Activities:<sup>1</sup>

- Public relations and awareness raising activities on website, social media and other channels
- Organization of public events, including Tour de Suisse&Liechtenstein, Global Compact Dialogues, etc.

Output 2: GCNSL disseminates information about regulations and expectations related to RBC by the Swiss government, the Liechtenstein Government and other relevant national and international organizations

GCNSL serves as an important venue and intermediary/facilitator that provides businesses and civil society organizations with direct access to information about regulations and expectations of the Swiss and Liechtenstein governments related to RBC. For example:

- The CSR Action Plan of the Swiss federal Council
- The National Action Plan on Business and Human Rights
- The OECD Guidelines for Multinational Enterprises and related due diligence instruments
- The UN Guiding Principles on Business and Human rights
- The Swiss regulations to report on non-financial matters and to exercise due diligence regarding conflict minerals and child labour.
- The UN Agenda 2030

Activities:

- Communication on the website and social media channels
- Organization of public events and dialogues in collaboration with relevant actors
- Collaboration with SECO (MoU) for trainings, webinars, workshops with focusright
- Communication in all trainings for Participants, Tour de Suisse etc.

**Outcome 2: GCNSL becomes the partner of choice in CH/FL and beyond for companies and other relevant organizations who commit to RBC and sustainability**

Output 3: GCNSL attracts new members and constantly increases its membership annually

GCNSL uses its value proposition to attract new members, uses communication, networking and the network of its board members, Participant companies & their suppliers & clients to attract and invite new Participants.

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<sup>1</sup> Activities show examples. They will evolve during the planning period.

#### Activities:

- Key account management (KAM) strategy continued
- UN Global Compact SME-Strategy is implemented in the local context
- Marketing activities, involvement of board members, Participant companies and the whole ecosystem
- Public events
- PR & communication activities

Output 4: GCNSL acts as a facilitator in Switzerland and Liechtenstein and eases a fact-based dialog between the public sector, the private sector and the civil society to contribute to implementing RBC and the Agenda 2030

GCNSL continues its dialogue activities and brings different stakeholders together for dialogues of substance on RBC and sustainable business practices & development.

#### Activities:

- Further develop a multi-stakeholder dialogue on RBC between the public and the private sector and the civil society
- Foster a common understanding of RBC through active dialogues across all target groups
- Generate synergies with projects led by different departments of the Swiss Federal Administration (SFA): collaboration with SECO and FDFA on National action plan on Business and Human rights , private sector engagement of SDC, collaboration with selected Local Networks, including Swiss embassies and Swiss TNCs
- Active dialogue and collaboration with the different departments and divisions of the SFA as well as relevant civil society organisations, business organisations and networks
- Establish regular stakeholder-process and interaction for substantial feedback

Output 5: GCNSL enlarges local and international partnerships for RBC and builds an ecosystem for UNGC Participants

GCNSL uses its network capabilities to strengthen the collaboration between companies, business networks, public sector, civil society, academia (PRME) and relevant UN organisations, thus creating value added for the involved network partners for RBC and Sustainable Development.

#### Activities:

- Engage in partnerships with relevant actors in Switzerland/Liechtenstein and abroad, contributing to RBC and the Agenda 2030 through joint projects, activities, and studies (like sustainable tourism, supply chain management, climate ambition & SBT, sustainable finance, measuring impact, child labour), joint transnational events, awareness raising etc.
- Engagement in Agenda 2030 activities (with cantons, civil society, business associations, UN Geneva etc.)

Output 6: GCNSL reinforces and extends its priority collaboration to Local Networks from emerging economies and continues to engage with European Local Networks

The collaboration with local networks in emerging economies enhances the dissemination of RBC along the value chain of UNGC Participants and contributes to a greater impact through collective action. Focus will be given to the Local Networks Ukraine<sup>2</sup>, Bangladesh and a selected African country

#### Activities:

- Regular meetings and exchanges to build LN's capacities and capabilities

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<sup>2</sup> Depending on the political evolution, the already existing partnership will be continued and adapted

- Joint programs, public events, trainings and working groups (e.g. sustainable public health project with Roche Bangladesh, sustainable agriculture project with Nestlé Bangladesh and the local network, joint trainings with French speaking local networks)
- Mobilization of the GCNSL participants in the targeted emerging economies to disseminate good practices
- Collaboration with Swiss and Liechtenstein Embassies to involve local Swiss companies, SDC and SECO partners and other actors; connection to the local UNGC networks and these Swiss entities
- Continued collaboration with European Local Networks: organize joint activities and initiatives (e.g. UNGC sustainable food platform, European climate working group, research projects & studies etc.)
- Organization of joint international UNGC activities (e.g. leaders summit, platforms, think labs)
- Dissemination of relevant activities organized by other Local Networks

#### Output 7: GCNSL establishes the relevant processes, resources, and skills to deliver its services

GCNSL has been growing steadily since 2015 and continues to do so. The necessary consolidation of the structures, processes and instruments will be further developed, in line with the network's needs.

##### Activities:

- Constantly enhancing the communication and marketing quality
- Online instruments and tools are delivered
- Permanent improvement of internal management processes, ensuring outcomes are monitored and delivered as planned
- Continued development of skills and knowledge of team members to support delivery of activities and foster their own professional development
- Financial processes and IT are improved with the UNGC office NY
- Continuation of the existing partnership with the SFA within the existing contract. Preparation of an exit strategy to envisage a follow-up approach for collaboration after 2026 with eventual new agreements on specific projects or programmes.

### Outcome 3: GCNSL participants are accountable for, implement and report progress on the Ten Principles and the SDGs

#### Output 8: GCNSL supports Participants in realising the UNGC thematic objectives in the local context by providing high quality services

UNGC business participants demonstrate high adherence to the UNGC Ten Principles and material contribution to the SDGs. GCNSL supports them with the necessary information, tools, trainings and networks in collaboration with the UNGC staff and other Local Networks

##### Activities:

- Individual support to members
- Organization of programmatic activities and events
- Provision of learning processes and tools
- Enabling knowledge transfer through peer-learning formats
- Engagement with C-Suite, CEO and Board members
- Providing different activities for non-business participants
- Participants are invited in UNGC working groups, activities and events to stay informed on the UNGC prioritized areas

- Alignment of activities with UNGC priorities
- UNGC Accelerators and programmes are offered to all Participants
- UNGC tools, guidelines, and flagship events are promoted

Output 9: GCNSL holds participants accountable through their demonstrating progress on corporate sustainability and responsible business practices through credible reporting mechanisms provided by the UNGC (COP)

GCNSL therefore supports them through high quality services on reporting.

All UNGC Participants use the new COP. GCNSL reviews the results of all its Participants on an annual basis.

Activities:

- Organization of introductory events and trainings for new COP
- Benchmarking and evaluation based on COP data
- Trainings on reporting
- Feedback mechanism on COPs
- Individual contacts and feedback

Output 10: GCNSL provides opportunities for dialogues on dilemma situations and sensitive topics

Companies not fulfilling the UNGC requirements or getting involved in serious accusations, will be examined following the UNGC due diligence procedures. GCNSL in addition contacts these companies and where indicated, invites them to the “critical dialogue processes”.

(NB: exclusion and delisting follow the UNGC rules and are implemented by the head office in NY).

Activities:

- Feedback mechanism on sensitive topics
- Organization of internal dilemma dialogues
- Organization of multi-stakeholder dilemma dialogues

## Outcome 4: A growing number of CH & FL Small and Medium-sized Enterprises join the UNGC and take actions towards RBC by using the Ten Principles

Output 11: GCNSL implements the UNGC 2021-23 SME strategy and enables SME Participants to implement the Ten Principles of the UN Global Compact for RBC

GCNSL has implemented the UNGC SME strategy and thus involved a significant number of new SMEs in RBC activities, showing growing impact.

Activities:

- Enhance SME outreach and onboarding through active communication
- Enhance SME intake and support, using the different instruments and tools
- Collect measurable data on SME performance through the new COP
- Provision of tailored content/programmes for SMEs adapted to SMEs capacities and needs
- Coaching

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